



30 October, 2018

**RE: Litres For Education Awareness**

Dear Trish,

Litres For Education is still very much alive and we are working hard at building our name so people can be made aware of the programme. We need your assistance to build the awareness for the LFE programme. The most obvious place to promote the LFE programme is to your existing support base.

Consistent communication is the only way we are going to keep the LFE brand in front of people. Please use your communication channels to assist us in building awareness for Litres For Education. We all have various channels of communication we use from social media to hard print. When you speak to your supporters please promote LFE as it is in all our interests.

Place the LFE logo on your websites which will enable your supporters to click through to our LFE website page. Put the Litres For Education story on your Facebook page. We have a great opportunity to use the LFE platform to raise funds for your organisation. Fuel is a necessity commodity and there by using your existing customer base you will raise a lot more cash than you maybe realise.

We are willing to assist your organisation in any way we possibly can to make LFE a success for your organisation.

We all know that it starts with inspiration but succeeds with a lot of perspiration.

Feel free to contact Connie Van Niekerk on 082-325-9647 should you have any questions.

Kind Regards,

Graeme Schewitz

Founder